

*City of Brisbane*  
*Parks and Recreation Commission*  
*Agenda Report*

To: Parks & Recreation Commission

From: Noreen Leek, Recreation Manager

Subject: Parks & Recreation Needs Assessment Survey Results

Date: May 10<sup>th</sup>, 2017

**Purpose**

To engage residents, solicit feedback, and identify priorities for the future of Parks & Recreation.

**Recommendation**

Review results from the community-wide needs assessment survey & determine next steps.

**Background**

Last year, the Commission established a workplan and has treated it as a living document with regular updates as tasks are completed. Staff & Commissioners recognized that in order to achieve many of the desired goals, community input was vital. It was decided that the best strategic approach to engaging the public and gathering citizen input, would be to distribute one larger community-wide needs assessment survey rather than several smaller intermittent surveys. For reference, the last large-scale community wide recreation survey was conducted by an external consulting group in 2007.

On January 5<sup>th</sup>, the Recreation Programs Subcommittee met with staff to review the workplan and identify the questions to be asked through the needs assessment survey. On February 8<sup>th</sup>, the Commission made final recommendations regarding the survey structure and distribution channels.

The survey was opened online to the public on March 15<sup>th</sup> and remained open through April 30<sup>th</sup>. The survey was announced via the City STAR, Website, Signboards, Weekly eBlast, and Social Media accounts. In addition, hard copies of the survey were made available at City Hall, the Childcare Modular, and the Pool. In total, there were 96 respondents.

**Discussion**

At this time, staff is requesting for the Parks & Recreation Commission to do the following:

1. Review survey responses and comments.
2. Determine the most appropriate subcommittees to address topics for follow up & schedule meetings accordingly.

**Fiscal Impact**

N/A

**Attachments**

A. Needs Assessment Survey Results

  
Noreen Leek  
Recreation Manager